

Available for interview: Contact Medora
Medora@medoraonline.com
1-800-519-0009, ext. 1

Santa checked his list twice. Slacker. Meet Medora. She not only checks her list....she makes notes!

Author of
Christmas List Organizer
tells your audience:



Available in both book & app format!



Studies reveal that more than 2/3 of American women start some type of holiday preparations months in advance.

The women who are in charge of Christmas preparations are smart when they do begin early as it is a great way to save money and decrease stress.

71 % of Americans are spending less on holiday gifts this year.

And, Americans want those dollars to mean more. Compared to other years - 69% in 2010 - 57% in 2009 - 71% in 2008 - the lower spending rate is directly related to the economy. Another interesting statistic is that 4 out of 5 adults (80%) say they'd prefer to receive a "meaningful gift" - like a charitable contribution, something truly useful or sentimental, etc.

Surveys report that there are primarily 3 things that increase stress during the holidays.

The worry over lack of time (85%), lack of money (76%) and the pressure of buying gifts (70%) indicates the necessity of having a plan and being organized.

Christmas List Organizer is available in paperback for \$21.95 and as an iPhone/ iPad /iPod app - **iChristmasListOrganizer** - for \$1.99.
For ordering details, visit:

www.christmaslistorganizer.com

How budgeting can be a breeze even in a Scrooge-like economy.

4 easy steps for keeping easy-to-access yearly records.

How to be realistic about your holiday expectations.

5 gifts a man should NEVER give a woman.

The rules of re-gifting – yes there are “rules” – so learn how to re-gift correctly.

How to get family involved in pre-Christmas planning and set-up.

...And much more



Relationship expert, author and public speaker, Medora uses a singular name as homage to the 4 generations of strong, accomplished women she's descended from – all of whom were also named “Medora.”

Before pursuing a writing career, Medora worked in 3 important fields: business, education and counseling. Her collective experience, advanced education and observations has afforded her a unique perspective and insight into contemporary challenges.

Christmas List Organizer is the ultimate stress-busting organizational tool. Medora is also the author of ***How to Survive and Succeed in Life Without Being a Bitch or a Bull***, one of the titles in

PEOPLE ARE TALKING!

"I enjoyed our show together - you really surprised me! And, the studio audience loved you too because you have that gift of reaching the listener's hearts. You are all at once memorable, enjoyable, daring, outspoken, reverent and, of course, ADORABLE!"

Stewart Wibitz, Host
The Wibitz Show, KAOI 1110 AM, Wailuku, HI

"Very few people can reach through the television and make you feel like you are right there in the studio, but Medora always manages to do it! She is a pleasure in person and I recommend her to anyone looking for a little "sass" to spice up their show."

Jay Scherder, Anchor
KRIS-TV, Corpus Christi, TX

"You walk into a room and exude greatness and warmth and are everything we all want to be."

Shelly Miles, Host
WOAI-TV, San Antonio Living

"What a breath of fresh air! You have such a dynamic and positive energy force which made your talk entertaining as well as informative. I know that your insight and advice will help me lead the successful and peaceful life that I desire."

Dr. Maude Cejudo, PT, DMT
Dallas, TX

"Your informative and inspirational talk was interesting as well as insightful – touching the hearts of those in attendance."

Gloria Hicks, Partner
*Ed Hicks Imports
Community Volunteer*

Medora

For Availability
1-800-519-0009, ext. 1
FAX: 1-888-534-2080
medora@medoraonline.com

Sample Interview Questions

For Medora
Author
Christmas List Organizer

1. So, Medora, how did you come up with the concept for this book? (answer takes 20 secs.)
2. What's the #1 tip for buying a gift for someone who is hard to buy for – the person who seems to have “everything?” (30 secs.)
3. O.K., so after observing and listening, what else do you suggest? (30 secs.)
4. Who are the easiest people to buy a gift for? (20 secs.)
5. Who are the hardest people to buy a gift for? (20 secs.)
6. So, what do you suggest someone buys for a teenager? (20 secs.)
7. Wrapping gifts seems to create a lot of anxiety – even for men. So what do you do if you aren't a Martha Stewart type – or are a guy - what would you suggest? (30 secs.)
8. It's late on Christmas Eve, the stores are closed and you've run out of wrapping paper. What can you do? (30 secs.)
9. What's the most important tip you have about how to keep track of any gifts you may have purchased and wrapped early? (30 secs.)
10. What's the best gift you can give yourself? (15 secs.)
11. About budgeting, what's the most important thing to remember/do? (30 secs.)
12. Is it acceptable to re-gift something that you don't want or need? (20 secs.)
13. What are the “rules” of re-gifting? (45 secs.)
14. What's your #1 tip for surviving the holiday season? (20 secs.)

To schedule an interview with Medora:
1-800-519-0009, ext. 1
medora@medoraonline.com

Controversial Sample Interview Questions

For Medora
Author
Christmas List Organizer

1. What are the 5 things a man should NEVER give a woman? **(answer takes 45 secs.)**
2. What are the 5 things a man can ALWAYS give a woman? **(45 secs.)**
3. What's your advice for overcoming the "holiday blues?" **(30 secs.)**
4. How can you prevent friction at family gatherings? **(30 secs.)**
5. Is it ever appropriate to give people of another faith a Christmas gift? **(20 secs.)**
6. How can you get other people in your family – i.e., spouse and kids – to help with the planning and preparation if they don't seem to want to help and everything falls on your shoulders? **(45 secs.)**

**To schedule an interview with Medora:
1-800-519-0009, ext. 1
medora@medoraonline.com**